

ABSTRACT

The invention relates to an interactive voice communication method and system for communicating with personalities. Any sort of real or authored personality, including but not limited to celebrities, characters, and service personnel types, may be the object of the interaction provided by the invention. The system and method of the invention permits communication between a user and the personality, i.e., between a fan of a celebrity and the celebrity, or between a consumer and a virtual service-person, via telephone, audio, video, CD, DVD, Internet, stand-alone kiosks and wireless devices through use of voice response technology including speech recognition and natural language software.